

The City Manager's Monthly Report provides an update of staff action related to projects, programs and services.



#### Upcoming Meetings & Events

October 2016

5	10 am-2 pm	FLOWMobile
6	9 am	DRC Meeting
	5:30-7:30 pm	FDOT Beyond Ultimate Study
	6 pm	Ordinance Review Committee
	6-8 pm	SCORE Path to Profitability
8	7-9 pm	Concert in the Amphitheater
10	5:30 pm	City Commission Workshop
11	6 pm	Parks & Recreation Advisory Board
12	Noon- 5 pm	Citizen Observer Program Meeting
13	7:30-9:30 am	Deltona Business Alliance Business Forum
14	3:30 pm	Economic Development Advisory Board
17	5:30 pm	City Manager Agenda Review
	6:30 pm	City Commission Meeting
18	3 pm	Firefighters' Pension Board Meeting
20	9 am	DRC Meeting
	6 pm	Citizen Accessibility Sub-Committee Meeting
21	6-10 pm	Spooktacular
22	6-10 pm	Spooktacular
24	5:30 pm	City Commission Workshop
25	5:30 pm	Senior Advisory Sub-Committee
26	5:30 pm	Special Magistrate



## City Manager's Monthly Report

### City Manager's Office

- During the month of September, 45 customer service surveys were collected. Forty-three were marked all "excellent," one was marked "fair/poor" and one was marked "poor." In both of these incidents the customers felt they had to wait too long for service. There was also a comment from a customer which indicated customers need a place to sit and fill out permit paperwork. The Building Official agreed to try and find a solution. *(II. Priority Objective. 2. Economic Development. Promote customer service environment.)*

### Office of Economic Development

- In September, staff traveled to the Clearwater Marine Aquarium to meet with David Yates, President and CEO of the Aquarium to discuss branding of the City of Deltona and better use of the Deltona Community Center following the construction of the Center at Deltona. *(II. Priority Objectives. 1. Thornby Park HERE Project. 7. Internal and External Communication. Create a new branding slogan and implement a new marketing campaign.)*
- Staff from Team Volusia spent time at Deltona City Hall working with the Economic Development office on several projects and issues. *(Strategic Issues. Economic Development: Provide a strategic focused effort towards economic development throughout the City to enhance existing businesses and attract new businesses.)*
- The City along with Career Source Volusia-Flagler hosted a meeting for the roll out of the new Career Source Flex Program. Economic development staff from Brevard County, Flagler County, Lake County, Orange County, Osceola County, Seminole County and Volusia County were all in attendance. *(II. Priority Objective. 7. Internal and External Communication. Create a new branding slogan and implement a new marketing campaign.)*
- Economic Development staff from the cities of Ormond Beach, South Daytona, DeLand and Deltona developed a conference for economic development practitioners to teach best practices for "Business Retention & Expansion." A conference on the topic took place at the City of Deland's Sanborn Activity Center. The speakers were Gray Swoope (former President and CEO of Enterprise Florida), Greg Weiner (Senior Director Business Development for Space Coast Economic Development Commission), and Wayne Carter (MainStreet Deland Association) The speakers gave best practices for business retention and expansion from the state, county, and city perspectives. There were over 30 attendees. *(II. Priority Objective. 2. Economic Development. Work with existing businesses to expand/grow.)*

- Staff attended the Seminole Economic Development and Educational Network meeting in Lake Mary. Seminole County has been working toward the development of a more skilled workforce. A workforce to benefit current and future employment needs is imperative to the quality of life for residents and for recruiting and expanding businesses in Seminole County. Since much of the workforce for Seminole County comes from Volusia County, the idea was suggested that a Volusia Economic Development and Educational Network be formed. Economic development representatives from Debarry and New Smyrna Beach also attended, as did representatives from the Volusia School District, Bethune-Cookman University, Daytona State College, Embry-Riddle Aeronautical University and Stetson University. *(Strategic Issues. Economic Development: Provide a strategic focused effort towards economic development throughout the City to enhance existing businesses and attract new businesses.)*
- Staff conducted multiple site visits during September. Two were properties located within the Community Redevelopment Area. *(Priority Objectives. 2. Economic Development. Pursue the creation of a CRA for Deltona Boulevard.)*
- On Sept. 29, staff coordinated a ground breaking for Gold Choice Deltona, an Assisted Living and Memory Care facility. *(Strategic Issues. Economic Development: Provide a strategic focused effort towards economic development throughout the City to enhance existing businesses and attract new businesses.)*



## Office of Public Information

- Staff worked to promote and market the following in September: a FLOWMobile visit, Music in the Amphitheater with The Vibe Band, a September 11 Ceremony; the Festival of Nations, Public Works road resurfacing projects, a public meeting for the Florida Department of Environmental Protections review of the Basin Management Action Plan for Blue Springs, Gold Choice groundbreaking, Fall in Love with Reading Fiesta, Fire Department Open House, design concepts for The Center at Deltona, Florida City Government Week photo contest, SCORE Path to Profitability class, Zika information from the Florida Department of Health, public meeting on FDOT I-4 Ultimate update, food give-a-way, Music in the Amphitheater with The Betty Fox Band, Deltona Business Alliance Business Forum and Orlando Magic basketball clinics at Wes Crile Park. *(III. Other Priority Objectives. City engagement and two-way communication.)*
- Assisted the Office of Economic Development with research for a database to be included on the new Discover Deltona website. *(III. Other Priority Objectives. City engagement and two-way communication.)*
- Provided media support for two dangerous dog incidents in September. One involved two dogs who entered a home and killed a Chihuahua at 2888 Clovis Drive. The other a Boxer attacked and killed a Chihuahua that was on a walk with his owners on Brewton Circle.
- Continue to post updates about changes made to solid waste services. *(III. Other Priority Objectives. City engagement and two-way communication.)*
- Took photos at several parks facilities in preparation for the budget book design cover.

## Finance Department

- The City Commission passed the Fiscal Year 2016-17 Budget presented by staff from the Finance Department. *(Other Priority Objectives Identified. Maintain a balanced budget, reserves and investments.)*
- The City was able to increase the grants match reserve funding from \$500,000 to \$1,000,000 in the hopes of leveraging this funding for grant opportunities. *(Other Priority Objectives Identified. Maintain a balanced budget, reserves and investments.)*

## Fire Department

- In order to maintain the City's "Storm Ready" status, the Fire Department hosted a Skywarn, Basic Spotter Class through the National Weather Service. Approximately 25 people attended the Sept. 27 class. (*II. Priority Objective. 5. Public Safety.*)
- On Sept. 11, staff hosted a remembrance at Station 65 that included Commissioners, staff, members of the community.
- The Fire Department's Special Operations team performed a structural collapse training in preparation for post hurricanes and other environmental events. (*II. Priority Objective. 5. Public Safety.*)
- Staff visited several schools and other organizations this month to present public education programs for Fire Prevention month. Station 65 hosted the annual Fire Department Open House. (*II. Priority Objective. 5. Public Safety.*)
- Six transports were made. (*II. Priority Objective. 5. Public Safety. Pursue the ability of the City to be able to provide medical transport.*)

Structure Fires	3
Vehicle Fires	4
Wild Land, Grass, Trash	3
Miscellaneous Fire Calls	55
ALS Medicals / MVA	252
BLS Medicals / MVA	345
Hazardous Conditions	15
Service Calls	25
Good Intent	59
False Calls	0
<hr/>	
Total Calls for Service	761

## Human Resources

- Staff has reviewed the health insurance request for proposals and the committee is in the final stage of selecting a health insurance carrier. (*Strategic Issues. Fiscal Issues.*)
- The Risk Manager conducted a class on incident reporting for field employees.
- Twenty employees participated in defensive driving training.
- Thirty-one employees received "Shout Out's" in September.
- Joseph Ruiz has joined Planning & Development Services as a Planner II.
- Walgreens provided on-site flu shots for employees on Sept. 21.

## Law Enforcement

- On Sept. 17, Mark Johnson was arrested after he committed armed robbery at the TD Bank located at 1212 Providence Blvd. After a thorough investigation, Johnson was also arrested for an Aug. 27 robbery of the same bank. In both cases, Johnson entered the bank and implied he had a weapon and then demanded money.
- On Sept. 23, a 13-year-old boy was in a dispute with two juvenile females. The two females began to strike the victim. The victim did not defend himself and remained on scene. A short time later the girl's mother arrived with at least one other juvenile. At that point, all the female juveniles and the adult mother began to hit, kick and punch the victim. The victim suffered a concussion along with other minor injuries. During the investigation, the adult minor was identified as Shawnte Jones. Jones was subsequently arrested and charged with child abuse and contributing to the delinquency of a minor. Shawnte's three juvenile daughters have also been charged with aggravated battery.
- The Property Crimes Unit arrested a male in reference to a burglary. Through the course of the investigation, the male confessed to 50 burglaries over a period of several years and provided a ledger of everyone involved, the houses burglarized and the items stolen.
- A string of residential burglaries occurred in the southwestern portion of the City where lawn equipment was being stolen. Investigators arrested the suspect and recovered numerous stolen items.
- Deputies assisted with the annual Bully Armor event at the Dewey O. Boster Sports Complex. There were several instances of children who were separated from their parents. Deputies assigned to the event coordinated well and each time, the children were reunited with their parents within minutes. The event ran smoothly and there were no other notable incidents.
- Two search warrants were served simultaneously in Osteen in reference to an active chop shop. Stolen property from multiple stolen vehicles, stolen construction equipment and a stolen 30-foot long travel trailer was

recovered. The vehicles were stolen from throughout Central Florida to include Deltona. The City of Deltona provided digging equipment to assist in recovering stolen property, which was appreciated. The case is still active and arrests are anticipated.

- VCSO District 4 is scheduled to participate in the first National Coffee with a Cop Day on Oct. 7 at RaceTrac, 1711 Finland Drive.

## Planning & Development Services

- The Southwest Deltona Community Redevelopment Area was established by the City Commission and the documents forwarded to Volusia County for memorialization. *(II. Priority Objective. 2. Economic Development. Pursue the creation of CRA for Deltona Boulevard.)*
- The new "Center at Deltona" is complete through the site and building design and permitting process. Plans were put out for bid and the project is on schedule and within budget. Lead consultants made a presentation to the City Commission on Oct. 3. A groundbreaking event will be in the works following the selection of the contractor and selection of interior finishes. Staff is working towards a 305 day construction schedule. *(II. Priority Objectives. 1. Fiscal Issues. New Senior Community Center.)*
- Staff worked on the following development applications:
  - ◆ Halifax Health-under construction;
  - ◆ Gold Choice Assisted Living Facility-under construction;
  - ◆ RaceTrac (Welcome Center)-under construction;
  - ◆ RaceTrac (Saxon/Finland)-open for business;
  - ◆ Vineland Reserve Residential Planned Unit Development (RPUD)-rezoning approved;
  - ◆ Central Florida Regional Hospital Free-Standing Emergency Room-ordinance final reading on Oct. 17;
  - ◆ Lakeshore Loop Trail-commencing Oct. 3.
  - ◆ Dollar Tree DeBary Avenue-rezoning denied. *(II. Priority Objectives. 2. Economic Development. Work with existing businesses to expand/grow.)*
- The State Road 472 Bold Initiative FDOT Joint Planning Agreement was executed, a consultant placed under contract for the construction plans and the kickoff meeting scheduled. *(II. Priority Objective. 7. Internal and External Communication. Beautify gateways and key locations.)*
- The Sports Market Analysis consultant presented to the City Commission at the September 12 workshop. The result is that a focus should be shifted to the existing parks and how they benefit the community over the sports tourism niche and stadium concept. The consultant is focusing on that element of their scope and will report back to the City Commission on their recommendations. *(II. Priority Objective. 8. Infrastructure. Determine a sports facility niche for the City (define the "stadium" concept.)*
- The Impact Fee Ordinance (No. 28-2016) draft is complete and will be sent to the Planning & Zoning Board for approval and then to the City Commission for consideration. The draft of the Sign Ordinance (No. 29-2016) will be discussed at the Nov. 28 City Commission Workshop. *(II. Priority Objective. 2. Economic Development. Promote customer service environment, including creation of one-stop shop concept and any required staff development/training to achieve it.)*
- The City's Grant Writer is working on the following grants:
  - ◆ Utility grants for commercial sewer at the intersection of Finland/Saxon;
  - ◆ Florida Recreation Development Assistance Program (FRDAP) Unique Abilities Grant;
  - ◆ Volusia County Environmental, Cultural, Historic and Outdoor (ECHO) for The Center At Deltona. *(II. Priority Objectives. 1. Fiscal Issues. Create a grants management program: find and write grants, administer grants and provide quarterly updates and pursue new/alternate revenue sources.)*

## Public Works & Utilities

- Work on water main 4B remains on schedule and within budget. The contractor is conducting clearance testing so the new service connections can be completed. Staff anticipates this project should be completed by the end of October. *(II. Priority Objective. 9. Infrastructure. Preserve and increase the City's water supply.)*
- Alexander Avenue RIB contractor has nearly completed excavation of all ponds and pipe installation. Pre-testing of pipe installations is underway. Project remains on-schedule and within budget. *(Strategic Issues. Infrastructure.)*
- The Fort Smith Boulevard Improvement Project Phase 4B includes three-laning Fort Smith Boulevard from Howland Boulevard to State Road 415. The project includes side street tie-ins, stormwater improvements and pedestrian and bike paths. Closeout of the project is underway by the contractor. *(Strategic Issues. Infrastructure.)*
- Full testing of the now fully-staffed Eastern Water Reclamation Facility. *(Strategic Issues. Infrastructure.)*
- Closed out the Fiscal Year 2015/2016 roadway resurfacing in September; which included the final course on 11<sup>th</sup> Avenue. Staff is reviewing the roadways along with their pavement condition index to determine which roadways should be considered for resurfacing this current fiscal year. *(Strategic Issues. Infrastructure.)*